



LISBOA

CÂMARA MUNICIPAL



The background image shows a park area with a large number of flags on tall poles in the distance. To the left, there is a modern building with a distinctive, angular, dark-colored roof. In the foreground, there is a paved area with some low-lying greenery and a few people walking. A tall, thin lamppost is visible on the right side. The sky is clear and blue.

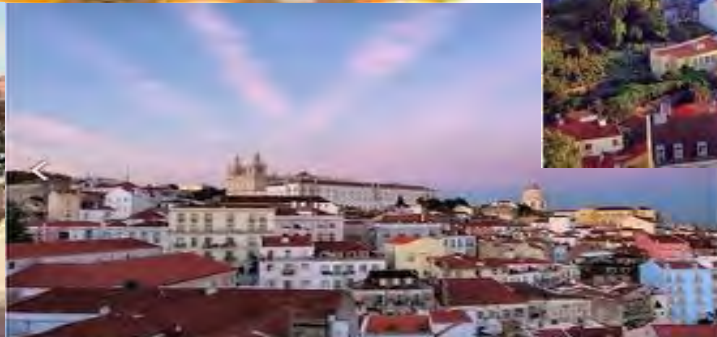
Soft mobility: Lisbon experience

Inês Martins Alves
City of Lisbon

20 Setember 2019

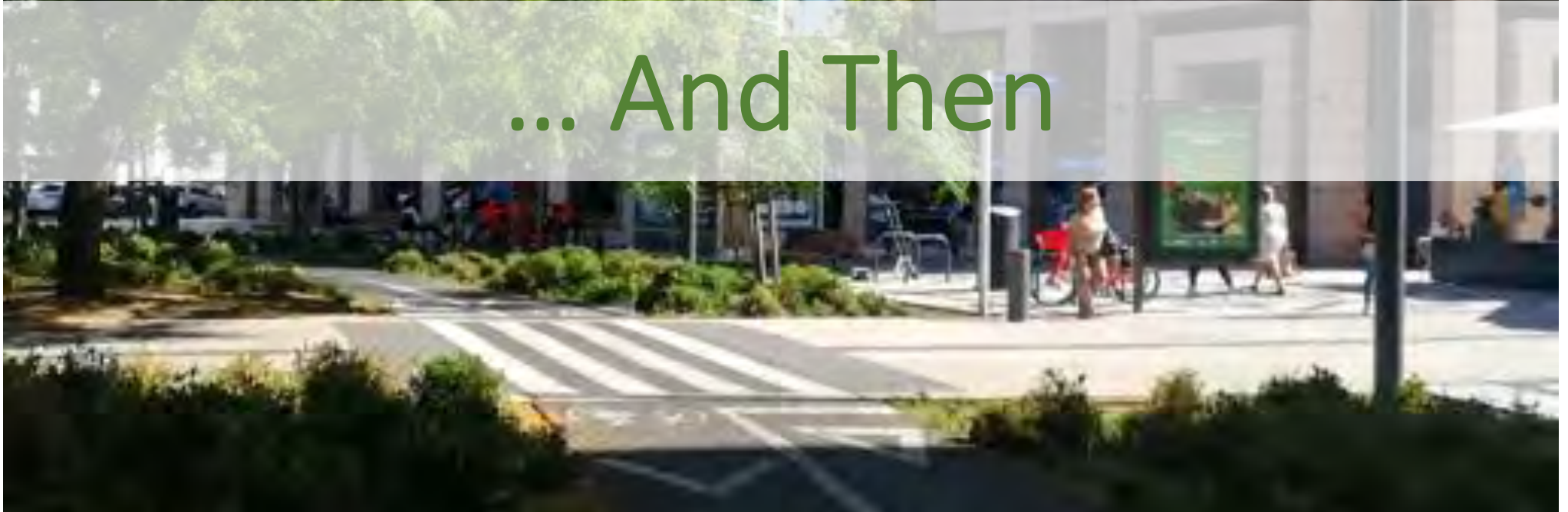
Lisbon - City of seven hills







... And Then



Cycleway network

2008 - 2021

2008-2019

103 km existent cycleways
200 km planned cycleways

2019-2021





“The mobility in Lisbon is more “Gira””

Started in 21/06/2017

COMO FUNCIONA

1



DESCARREGA

o aplicativo GIRA para o teu telemóvel ou tablet.

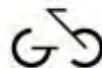
2



ADQUIRIR

o cartão GIRA para o teu telemóvel ou tablet.

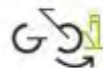
3



RENTAR

uma bicicleta GIRA para o teu telemóvel ou tablet.

4



DEVOLVER

a bicicleta GIRA para o teu telemóvel ou tablet.

CONHECE A BICICLETA

A bicicleta GIRA vem equipada em duas versões: clássica e elétrica. Conheça cada uma delas.

[SABER MAIS](#)

BICICLETAS À TUA MEDIDA

25€

PASSE ANUAL
Perfeito para residentes



15€

PASSE MENSAL
Para uma utilização regular



2€*

PASSE DIÁRIO
24h a viajar
*valor promocional



A MOBILIDADE
EM LISBOA É MAIS GIRA.



74 stations
1290 docks
+700 bicycles

> 19 000 active subscriptions
+ 1.500.000 trips

*ref. setembro 2019



A MOBILIDADE
EM LISBOA É MAIS GIRA.



Public Space Requalification



Public Space Requalification



Public Space Requalification



Public Space Requalification

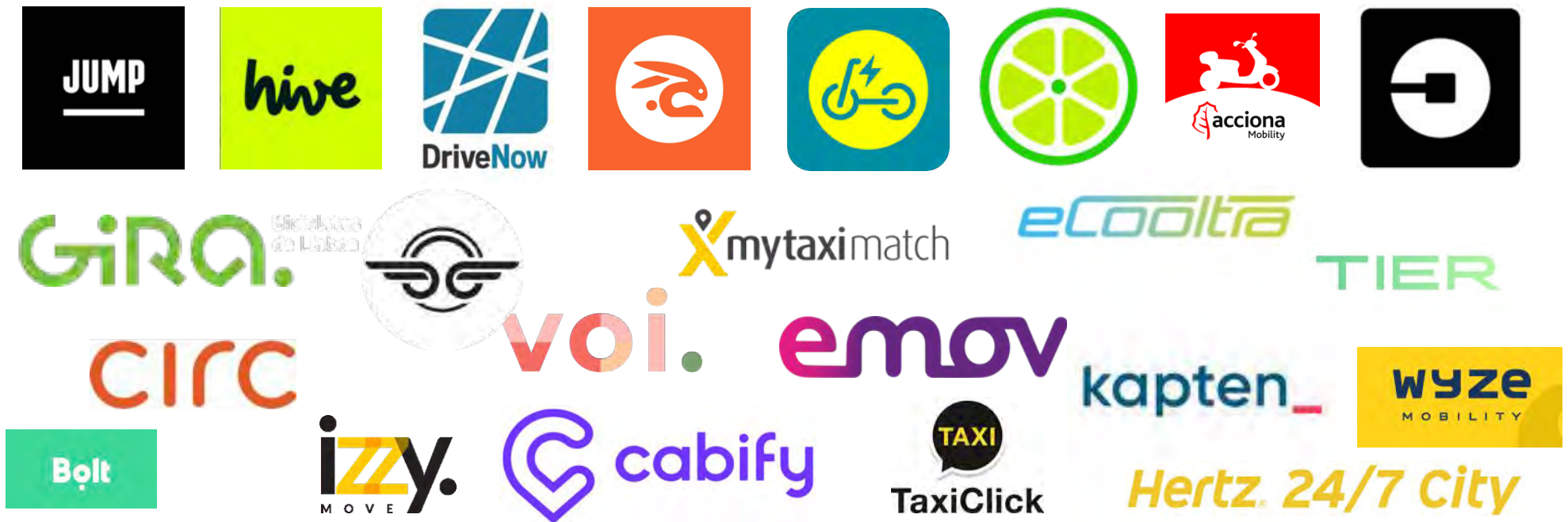


Mobility Services

smartphone, the new transport mode



360 Cars (50% eCars) | 900 eMotos | 2000 eBikes | 6000 eScooters



sustainable, shared, electrical, connected

11 micro mobility service providers

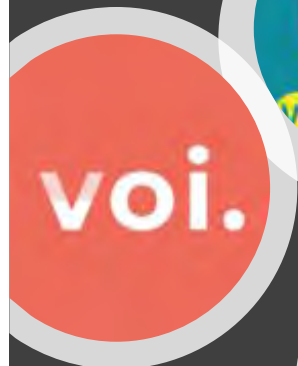


CIRC



TIER

FROG



LISBOA
CÂMARA MUNICIPAL



GIRA. Bicicletas de Lisboa

- ~ 8 000 vehicles
- ~ 16 vehicles/1000 residents
- ~ 6,4M km run lifetime
- ~ 3,3 M trips done lifetime
- ~ 20 k daily trips: 2% modal split



LISBOA
CÂMARA MUNICIPAL



City management based on soft regulation:

- National legal framework (Road Code, Law 47/2018)
- MoU
- Creation of the sharing community:
 - meetings with all operators every 2 weeks
 - formal instructions (parking, data, events...)
 - informal contact in a daily base
- Parking infrastructures (bike parks and hotspots)
- Cycling network reinforcement (200km by 2021)
- Enforcement (focus on delicate situations)
- Regulation (being prepared)
- Working with partner institutions
(IMT, DECO, ASAE, blind people associations...)

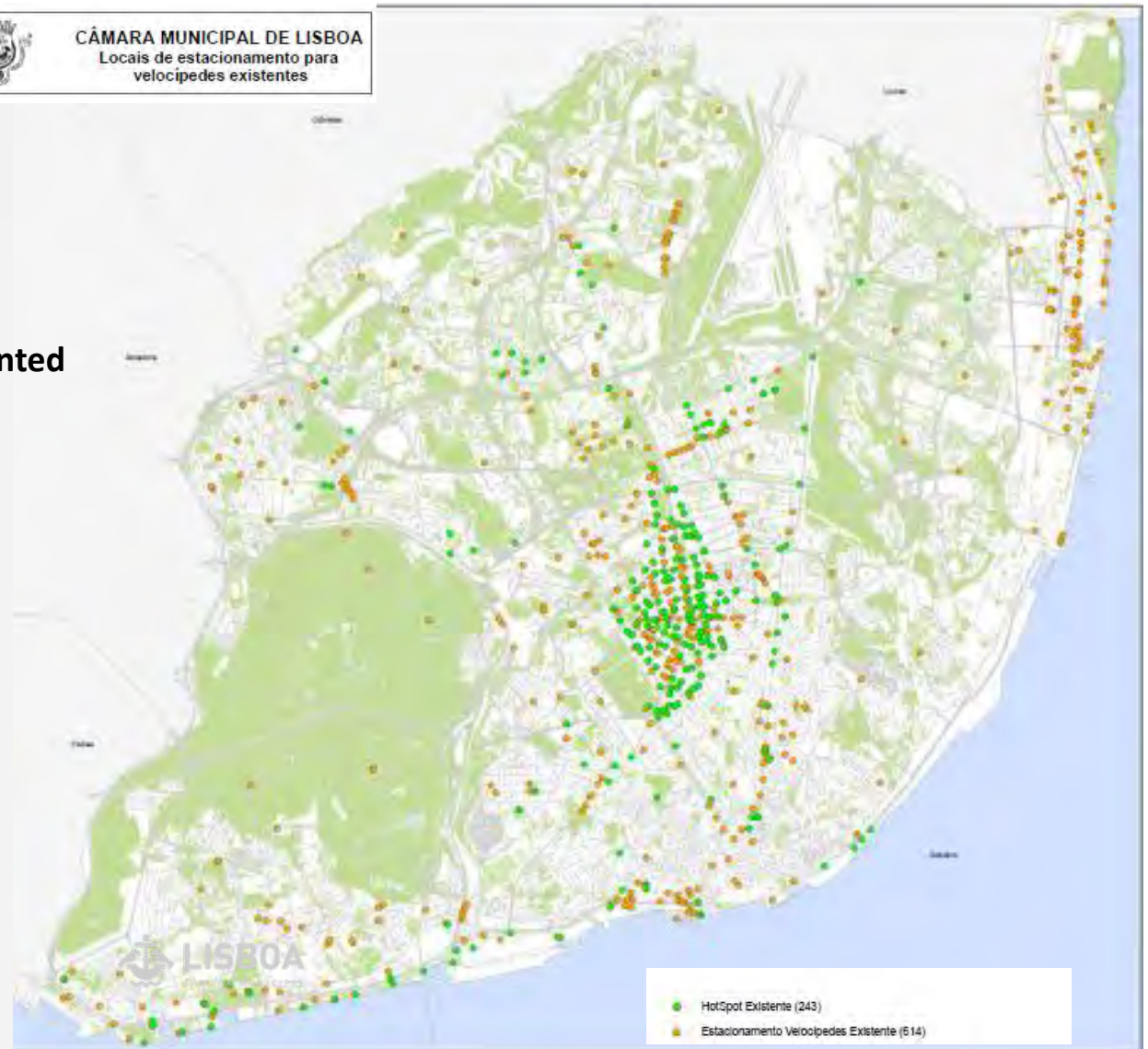


Parking

- Existing
 - + 617 existing parking spots
 - + 1000 parking spots being implemented

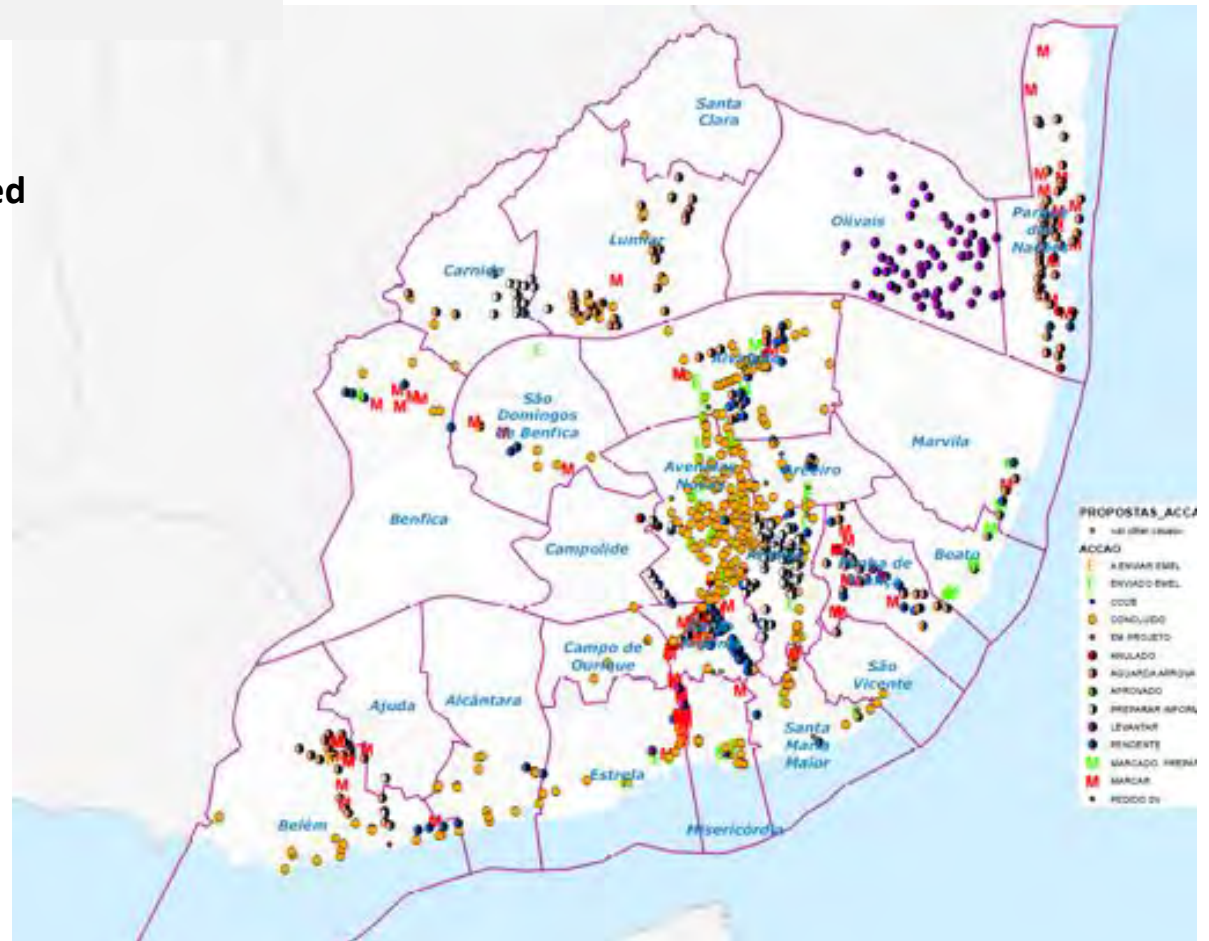


CÂMARA MUNICIPAL DE LISBOA
Locais de estacionamento para
velocípedes existentes



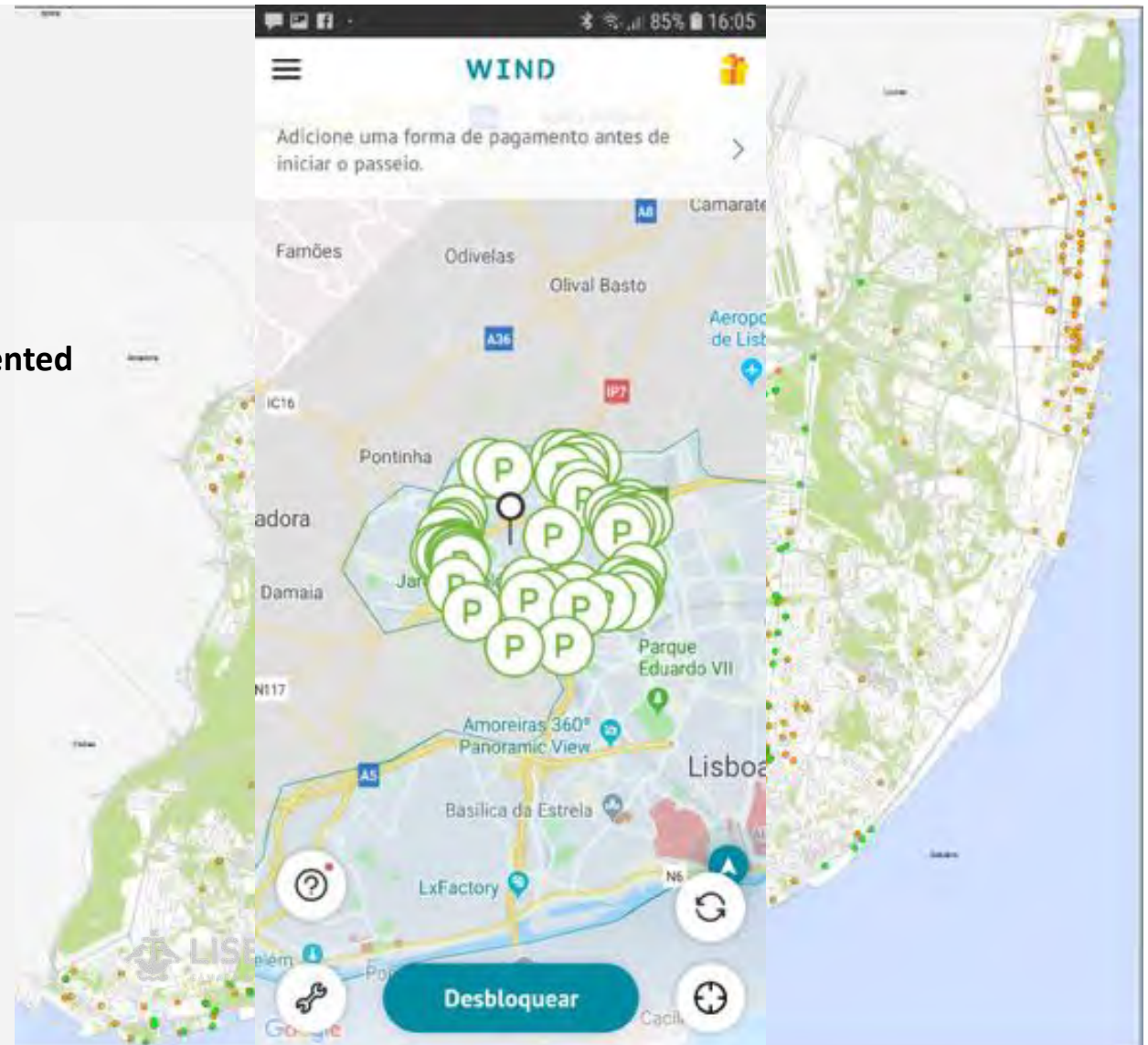
Parking

- Existing
 - + 617 existing parking spots
 - + 1000 parking spots being implemented



Parking

- **Existing**
 - + 580 existing parking spots
 - + 1000 parking spots being implemented



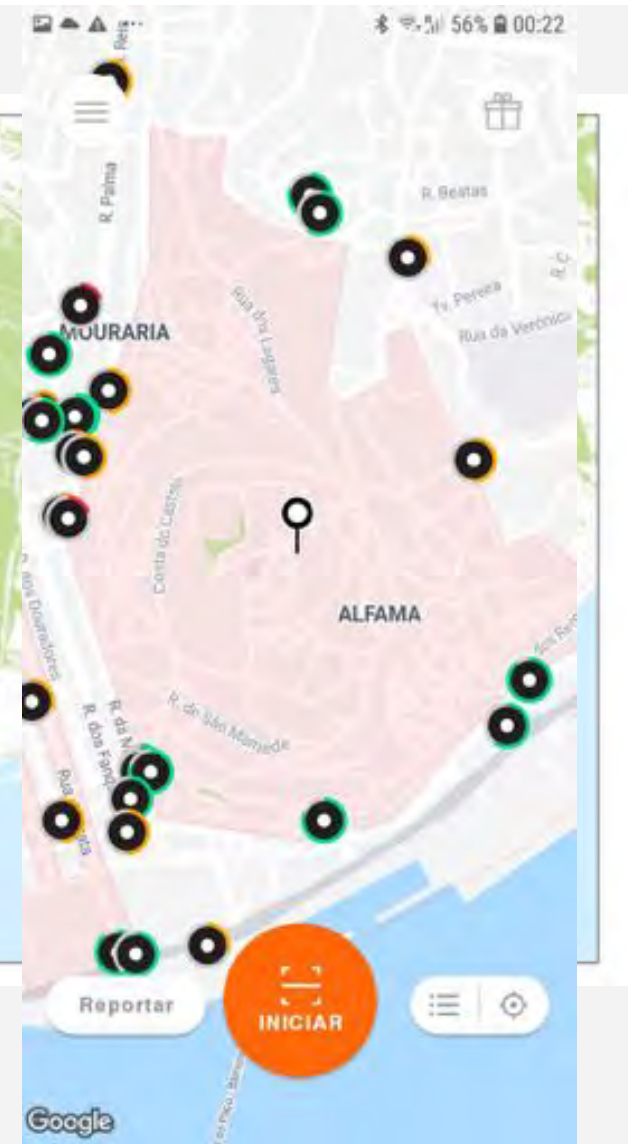
Parking

- **No Parking Zones (red zones)**
 - historical neighborhoods
 - pedestrian streets
 - monumental squares
 - some gardens



Parking

- **No Parking Zones (red zones)**
 - historical neighborhoods
 - pedestrian streets
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 - some gardens



Parking

- **Goals**

- High density virtual station zones
- 1600 car parking places being reallocated
- 1 parking spot / building block façade (150 m)





Positive initiatives...

- Driving and parking guidance and recommendations on registration *all service providers*
- Patrol teams reallocating eScooter towards bikeparking *most service providers*
- Money incentives to correct parking *Circ*
- Lisboa na BOA campaign *CML with some service providers*



- Good Practice Guide (to be produced) *CML*
- #PartilhaLisboa common campaigns, website and promotions *CML and all service providers*
- Monthly street event “Viver a Rua” for promotion and try-out of shared vehicles *CML and all*



In resume ... What we are doing ?

- Transforming Public Space
- Revolutionizing Public Transport
- Constructing a Mobility Ecosystem
- Creating Active Communities
- Developing Open Data Policies
- Fostering Innovation

All Made of Lisboa



More and more users of Cycles



Soft mobility: Lisbon experience

Thank you for your attention



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